



Macdonald-Headingley

RECREATION DISTRICT

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Winter 2021 Advertising Rate Sheet

Prices per issue	<u>1x</u>	<u>2x</u>	<u>3x</u>
Full Page	\$550	\$500	\$450
1/2 Page	\$300	\$275	\$250
1/4 Page	\$155	\$150	\$145
Business Card	\$70	\$65	\$60
Cover			
Outside back	\$1100	\$1000	\$900
Inside back	\$825	\$775	\$725
Inside front	\$825	\$775	\$725

Space is limited and booked on a first-come, first-serve basis. Ads are printed on glossy paper in full colour and must be provided in high resolution pdf format.

2021 Distribution Dates	Circulation
Spring Edition - mid March Covers events Mar 15-Aug 30 <i>Ad Deadline-January 31</i>	4,900 Homes & Businesses
Fall Edition - mid August Covers Events Aug 15-Dec 31 <i>Ad Deadline-June 30</i>	4,900 Homes & Businesses
Winter Edition - mid December Covers events Dec 15-Mar 30 <i>Ad Deadline-November 1</i>	4,900 Homes & Businesses

Circulation Information

The Community Recreation & Resource Guide will be delivered free of charge to all mailboxes within the RMs of Macdonald & Headingley. The Guide will also be available at the RM offices and public locations within each community. The Guide is mailed to people outside the Macdonald-Headingley Recreation District upon request. It may also be viewed and/or printed from the website.

