



# Macdonald-Headingley

RECREATION DISTRICT

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## Spring 2022 Advertising Rate Sheet

Prices per issue	1x	2x	3x
Full Page	\$550	\$500	\$450
1/2 Page	\$300	\$275	\$250
1/4 Page	\$155	\$150	\$145
Business Card	\$70	\$65	\$60
<b>Cover</b>			
Outside back	\$1100	\$1000	\$900
Inside back	\$825	\$775	\$725
Inside front	\$825	\$775	\$725

Space is limited and booked on a first-come, first-serve basis. Ads are printed on glossy paper in full colour and must be provided in high resolution pdf format.

2022 Distribution Dates	Circulation
<b>Spring Edition - mid March</b> Covers events Mar 15-Aug 30 <b>Ad Deadline-January 31</b>	<b>5,000 Homes &amp; Businesses</b>
Fall Edition - mid August Covers Events Aug 15-Dec 31 <i>Ad Deadline-June 30</i>	5,000 Homes & Businesses
Winter Edition - mid December Covers events Dec 15-Mar 30 <i>Ad Deadline-November 1</i>	5,000 Homes & Businesses

### Circulation Information

The Program & Community Resource Guide is published online three times a year and advertised via mailed postcards to over 5000 residence and businesses throughout the district and surrounding areas. It can be viewed as an interactive PDF on our website with clickable links to programs as well as our advertisers webpages or emails.

