

Deadlines by Issue:
Fall - August 1, 2022
Winter - November 1, 2022



Macdonald-Headingley
 RECREATION DISTRICT

179 Seekings Street
 Headingley, Manitoba
 R4J 1B1

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 F 204.889.2211
www.mhrd.ca
info@mhrd.ca

Fall 2022 & Winter 2023 Advertising Reservation Form

Advertiser

Company Name: _____

Contact Name: _____

Address: _____

Town/City: _____

Postal Code: _____

Phone: _____

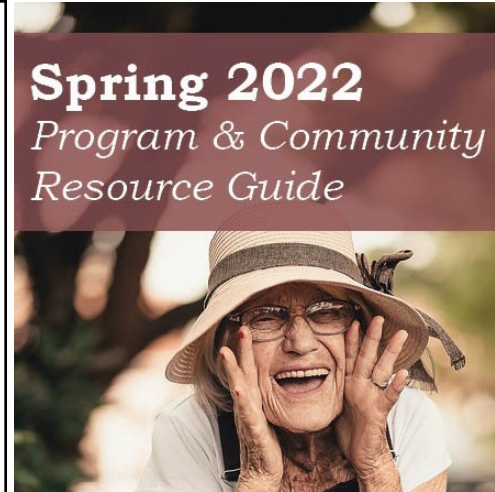
Email: _____

Select Issue for Advertising: FALL 2022 ____ WINTER 2023 ____

Signature: _____

Date: _____

Payment can be made by e-transfer to payments@mhrd.ca or by cheque to MHRD on a per issue basis. An invoice will be provided once Guide is published. Payment is due on receipt.



| Size | Ad Dimensions (Approximate) | Rate for One Issue | Rate for Fall & Winter (Two Issues) |
|----------------------------|------------------------------------|---------------------------|--|
| *select Size and Rate | | *select Size and Rate | *select Size and Rate |
| Full Page-Inside | 8" x 10.5" | \$550 | \$1,000 (\$500 per issue) |
| Cover-Outside Back | 8.25" x 10.75" | \$1100 | \$2000 (\$1000 per issue) |
| Cover-Inside Back | 8" x 10" | \$825 | \$1550 (\$775 per issue) |
| Cover-Inside Front | 8" x 10" | \$825 | \$1550 (\$775 per issue) |
| 1/2 Page Horizontal | 7.5" x 4.5" | \$300 | \$550 (\$275 per issue) |
| 1/2 Page Vertical | 3.75" x 9.75" | \$300 | \$550 (\$275 per issue) |
| 1/4 Page Horizontal | 7.5" x 2.5" | \$155 | \$300 (\$150 per issue) |
| 1/4 Page Vertical | 3.75" x 4.5" | \$155 | \$300 (\$150 per issue) |
| Business Card | 3.75" x 2" | \$70 | \$130 (\$65 per issue) |

Space is limited and booked on a first-come, first-serve basis. Ads will appear online in full CMYK color. Ads must be provided in jpeg or pdf format with pictures set for high resolution of at least 300 dpi output. Please email ad to info@mhrd.ca. If jpeg or pdf format is not available, please call 204-885-2444 ext. 100 to arrange production options. (i.e., submitting a business card for scanning).