



Macdonald-Headingley

RECREATION DISTRICT

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Fall 2021 Advertising Rate Sheet

| Prices per issue | 1x | 2x | 3x |
|------------------|--------|--------|-------|
| Full Page | \$550 | \$500 | \$450 |
| 1/2 Page | \$300 | \$275 | \$250 |
| 1/4 Page | \$155 | \$150 | \$145 |
| Business Card | \$70 | \$65 | \$60 |
| Cover | | | |
| Outside back | \$1100 | \$1000 | \$900 |
| Inside back | \$825 | \$775 | \$725 |
| Inside front | \$825 | \$775 | \$725 |

Space is limited and booked on a first-come, first-serve basis. Ads are printed on glossy paper in full colour and must be provided in high resolution pdf format.

| 2021 Distribution Dates | Circulation |
|---|--------------------------|
| Spring Edition - mid March Covers events Mar 15-Aug 30 <i>Ad Deadline-January 31</i> | 5,000 Homes & Businesses |
| Fall Edition - mid August Covers Events Aug 15-Dec 31 <i>Ad Deadline-June 30</i> | 5,000 Homes & Businesses |
| Winter Edition - mid December Covers events Dec 15-Mar 30 <i>Ad Deadline-November 1</i> | 5,000 Homes & Businesses |

Circulation Information

The Community Recreation & Resource Guide will be delivered free of charge to all mailboxes within the RMs of Macdonald & Headingley. The Guide will also be available at the RM offices and public locations within each community. The Guide is mailed to people outside the Macdonald-Headingley Recreation District upon request. It may also be viewed and/or printed from the website.

