



Macdonald-Headingley

R E C R E A T I O N D I S T R I C T

Rates as of January 1, 2024
 179 Seekings Street
 Headingley, Manitoba R4J 1B1
 T 204.885.2444
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2024 - 2025 Advertising Rate Sheet

| Prices per issue | <u>1x</u> | <u>2x</u> | <u>3x</u> |
|--------------------|-----------|-----------|-----------|
| Full Page - Inside | \$635 | \$585 | \$535 |
| 1/2 Page | \$345 | \$320 | \$295 |
| 1/4 Page | \$180 | \$175 | \$170 |
| Business Card | \$80 | \$75 | \$70 |
| Cover | | | |
| Outside back | \$950 | \$900 | \$850 |
| Inside back | \$950 | \$900 | \$850 |
| Inside front | \$950 | \$900 | \$850 |

Space is limited and booked on a first-come, first-serve basis. Ads will appear online in full CMYK colour. Ads must be provided in jpeg or pdf format with pictures set for high resolution of at least 300 dpi output.

2024 Distribution Dates

Spring - Summer Edition - mid March
Covers March - August
Ad Deadline - February 16

Fall Edition - mid August
 Covers August - November
Ad Deadline - June 30

Winter Edition - December
 Covers December - March
Ad Deadline - November 1

Circulation Information

The MHRD Program & Community Resource Guide is published online as an interactive digital flip book with clickable links to advertisers.

The Guide will be advertised on homepage of our website, Headingley Senior Services, Macdonald Senior Services, RM of Headingley, and RM of Macdonald websites. It is promoted via social media, direct to MHRD followers, 10+ community groups, and emailed to subscribers regularly, throughout each program session.

