



Macdonald-Headingley

RECREATION DISTRICT

Rates as of March 1, 2023
 179 Seekings Street
 Headingley, MB R4J 1B1
 T 204.885.2444

www.mhrd.ca info@mhrd.ca

Advertising Rate Sheet

Rates per issue	<u>1x</u>	<u>2x</u>	<u>3x</u>
Full Page	\$635	\$585	\$535
1/2 Page	\$345	\$320	\$295
1/4 Page	\$180	\$175	\$170
Business Card	\$80	\$75	\$70
Cover			
Outside back	\$1,265	\$1,165	\$1,065
Inside back	\$950	\$900	\$850
Inside front	\$950	\$900	\$850

Space is limited and booked on a first-come, first-serve basis. Ads will appear online in full CMYK colour. Ads must be provided in jpeg or pdf format with pictures set for high resolution of at least 300 dpi output.

Distribution

Spring-Summer Edition:
 April-August 31
 Published March 1

Ad Deadline: February 1

Fall Edition:
 September-December
 Published August 15

Ad Deadline: June 30

Winter Edition:
 January-March
 Published December 1

Ad Deadline: November 1

Circulation Information

The Program & Community Resource Guide is published online as an interactive digital flip book with clickable links to advertisers. It is published on our website and advertised through Headingley Senior Services, Macdonald Senior Services, and the Municipality of Headingley and Macdonald websites. It is promoted via social media, direct to MHRD followers, 10+ community groups, and emailed to subscribers.

