

TO RESERVE YOUR AD SPACE
EMAIL FORM TO: info@mhrd.ca



Macdonald-Headingley
RECREATION DISTRICT

Rates as of February 1, 2023
179 Seekings Street
Headingley, MB R4J 1B1
T 204.885.2444
www.mhrd.ca
info@mhrd.ca

Advertising Reservation Form

Advertiser

Company Name: _____

Contact Name: _____

Address: _____

Town/City: _____

Postal Code: _____

Phone: _____

Email: _____

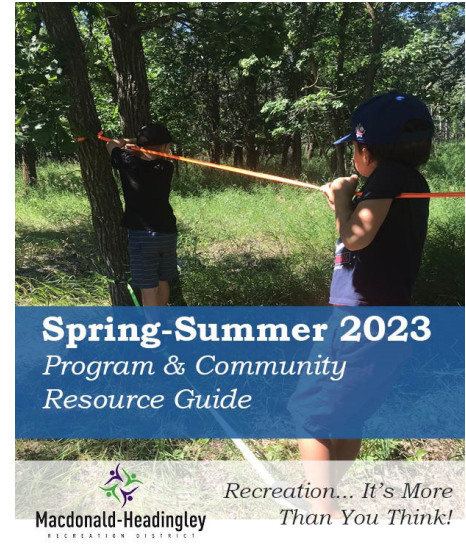
Select Issue(s) for Advertising: (select multiple for multi-rate discount)

SPRING/SUMMER 2023 ____ FALL 2023 ____ WINTER 2024 ____

Signature: _____

Date: _____

Payment can be made by e-transfer to payments@mhrd.ca or by cheque to MHRD on a per issue basis. An invoice will be provided once Guide is published. Payment is due on receipt.



Size *select Size	Ad Dimensions (Approximate)	Rate - 1X, 2X or 3X Fall, Spring/Summer and/or Winter Issues	Cost per issue Based on # of issues *add Rate
Full Page-Inside	8" x 10.5"	\$635/\$585/\$535	
Cover-Outside Back	8.25" x 10.75"	\$1,265/\$1,165/\$1,065	
Cover-Inside Back	8" x 10"	\$950/\$900/\$850	
Cover-Inside Front	8" x 10"	\$950/\$900/\$850	
1/2 Page Horizontal	7.5" x 4.5"	\$345/\$320/\$295	
1/2 Page Vertical	3.75" x 9.75"	\$345/\$320/\$295	
1/4 Page Horizontal	7.5" x 2.5"	\$180/\$175/\$170	
1/4 Page Vertical	3.75" x 4.5"	\$180/\$175/\$170	
Business Card	3.75" x 2"	\$80/\$75/\$70	

Space is limited and booked on a first-come, first-serve basis. Ads are printed on glossy paper in full CMYK colour. Ads must be provided in jpeg or pdf format with pictures set for high resolution of at least 300 dpi output. To prevent page elements from being too close to the page edge and/or at risk of being cut off, it is advised to keep any important text or artwork no closer than 1/4" to page edge. Please email ad to us. If jpeg or pdf format is not available, please call to arrange production options. For example, submitting a business card for scanning.