



Macdonald-Headingley

R E C R E A T I O N D I S T R I C T

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Spring 2018 Advertising Rate Sheet

Prices per issue	1x	2x	3x
Full Page	\$550	\$500	\$450
1/2 Page	\$300	\$275	\$250
1/4 Page	\$155	\$150	\$145
Business Card	\$70	\$65	\$60
Cover			
Outside back	\$1100	\$1000	\$900
Inside back	\$825	\$775	\$725
Inside front	\$825	\$775	\$725

Space is limited and booked on a first-come, first-serve basis. Ads are printed on glossy paper in full colour and must be provided in high resolution pdf format.

2018 Distribution Dates	Circulation
Spring Edition - mid March	4,600 Homes & Businesses
Covers events Mar 15-Aug 30	
Ad Deadline-January 31	

Fall Edition - mid August	4,600 Homes & Businesses
Covers Events Aug 15-Dec 31	
Ad Deadline-June 30	

Winter Edition - mid December	4,600 Homes & Businesses
Covers events Dec 15-Mar 30	
Ad Deadline-November 1	

Circulation Information

The Community Recreation & Resource Guide will be delivered free of charge to all mailboxes within the RMs of Macdonald & Headingley. The Guide will also be available at the RM offices and public locations within each community. The Guide is mailed to people outside the Macdonald-Headingley Recreation District upon request. It may also be viewed and/or printed from the website.

